

# メカデミア 国際学術会議 2021 「Ecologies」

**実施概要** 2006年に誕生したアメリカの国際学術ジャーナル『メカデミア』。京都精華大学国際マンガ研究センターでは、2018年から2年に1回、メカデミアとの共催で国際学術会議を開いている。「Ecologies」というテーマのもと、当初2020年の開催を目指していたが、新型コロナウイルス感染症（COVID-19）蔓延のため1年延期され、2021年にオンラインで開催されることになった。2日間の開催期間中、北アメリカ、南アメリカ、アジア、ヨーロッパなど、世界中から参加した73人の研究者による発表と熱い議論が行われた。●テーマの「Ecologies」は、「環境的」という意味だけではなく、ここでは、「メディアエコロジー」や「メディア生態学」をも指す言葉として使われている。このテーマにふさわしく、マンガ、アニメ、ゲームなど、幅広い分野が研究発表の対象となった。●シカゴ大学教授、アニメ研究者のトマス・ラマル氏は、「メディアエコロジー テレビとアニメーション」という題で基調講演を行い、1997年に日本で発生した「ポケモンショック」事件をメディア研究の観点から語った。また、もう一人のキーノートスピーカー・天神英貴氏により、アニメ業界のメカニックデザインやマーケティングの話などが実体験を交えて紹介された。●本会議は、これまでのメカデミア国際学術会議史上、最大規模となった。参加者が発表を見られる十分な時間を確保できるよう、大会の2週間前から研究発表の動画がオンラインで公開され、開催当日はリアルタイムで質疑応答を行う形をとった。そうしたことで、参加者の満足度も非常に高く、良質な議論を交わすこともできた。内容、形式ともに、今後の学術イベントを考える上で参考となる一つの例になったと言える。 [文責=ユースギョン]

## 基本情報

### 日時

2021年6月5日[土] 20:00 - 25:00/  
6日[日] 20:00 - 25:00

### 会場

オンライン

### 主催

メカデミア(MECHADEMIA)/  
京都精華大学国際マンガ研究センター

### キーノートスピーカー

トマス・ラマル(シカゴ大学教授、アニメ研究者)/  
天神英貴(イラストレーター、メカニックデザイナー)

### 告知ページイラスト

宮下一真

### 担当

ユースギョン

## 関連記事

- ・ ユースギョン『「ポケモンショック」に新たな分析 変化するメディアとの関係性』『朝日新聞』2021年7月2日  
ウェブページ(<https://book.asahi.com/article/14380135>)でも閲覧可
- ・ スティービー・スアン「メカデミア国際学術会議2021『Ecologies』レポート」『メディア芸術カレントコンテンツ』2021年11月8日更新  
(<https://mediag.bunka.go.jp/article/article-18433/>)

▶ 6月5日[土]の  
プログラム。

JST	ROOM	Program
20:00-20:45		<b>Q&amp;A Time</b>
	ROOM A	Panel 1 Imaginary Landscapes: Ecology in All its Forms Commentator: Stevie Suan <ul style="list-style-type: none"> <li>• Eco-Anime Movies and Satoyama Environmental Movements Timo Thelen</li> <li>• Ecologies of Memory and Disaster in Shinkai Makoto's Kimi no Na wa Shelby Oxenford</li> </ul>
	ROOM B	Panel 2 Soundscapes Commentator: Stacey Jocoy <ul style="list-style-type: none"> <li>• Mapping Music, Space and Identity in the Anime Legend of Galactic Heroes Rose Bridges</li> <li>• The Way Home: Dvořák's New World Symphony in Animated Visions of the Japanese Furusato Heike Hoffer</li> <li>• Natsukashii: Celtic Echoes from a Past that Never Was Stacey Jocoy</li> </ul>
	ROOM C	Panel 3 Hybridity and Ecologies: Fandom and Transnational Connections Commentator: Daniel E. Josephy Hernández <ul style="list-style-type: none"> <li>• Dance to the Plastic Beat: The International Fandom of City Pop Music Online and the Nostalgic Sehnsucht for Late Showa Japan. Rhea Vichor</li> <li>• Translation and Fandom: A Historical and Geographic Overview of Fansubbing Daniel E. Josephy Hernández</li> </ul>
	ROOM D	Panel 4 Gaming Spaces: Industry, Locality, and Mobility Commentator: Bryan Hikari Hartzheim <ul style="list-style-type: none"> <li>• Pilot Disk: Anime and the Adventure Game in Early 1990s Japan Bryan Hikari Hartzheim</li> <li>• Navigating Local Spaces through WiFi: The Case of the Nintendo DS and Digital Game Distribution Forrest Greenwood</li> </ul>
20:45-21:00		<b>Break</b>
21:00-21:45		<b>Q&amp;A Time</b>
	ROOM A	Panel 5 (Re) Constitutions: Interrogating Ecology and Selfhood Commentator: Stevie Suan <ul style="list-style-type: none"> <li>• Realism and Phenopower in Live-Action Remakes of Anime Sandra Annett</li> <li>• Beyond destruction or renewal: The positioning of human environmental responsibility in Mushishi and the works of Shinkai Mokoto Laura Clark</li> <li>• Objecthood at the End of the World: The Ecological Politics of Performing Selfhood in Neon Genesis Evangelion Stevie Suan</li> </ul>
	ROOM B	Panel 6 Speaking Up: Otaku, Bullying, and Dystopias Commentator: Wendy Goldberg <ul style="list-style-type: none"> <li>• Anime, manga, and school bullying: From being the messaged to the messengers Akihiko Ieshima, Yi-Shan Tsai, and (Brent Allison)</li> <li>• How to Speak like an Otaku: Otaku Identity through the Lens of Self-Referentiality, Commodity, and Art Gabrielle Dulys</li> <li>• Dystopia in Modern Japanese Culture From the Viewpoint of Russian Audience Olga Ilina</li> </ul>
	ROOM C	Panel 7 Borderlands: Transnational Flows of Media Commentator: Edmund Hoff <ul style="list-style-type: none"> <li>• Releasing Masculinity for a Peaceful World—Lessons from Hong Kong as a Borderland Charlie Yi Zhang</li> <li>• Kaiju no hosomichi: Cultural Topographies and Global Fandoms of Kaiju Eiga Joyce E. Boss</li> </ul>
	ROOM D	Panel 8 Transporting Yuri Across Borders Commentator: Erica Friedman <ul style="list-style-type: none"> <li>• No Place for Lilies? Yuri's Rocky Road to Germany Verena Maser</li> <li>• Love Online—Global Yuri Fandom Speaks For Itself Erica Friedman</li> <li>• The Yuri Genre in Its Transnational Permutations James Welker</li> </ul>
21:45-22:00		<b>Break</b>

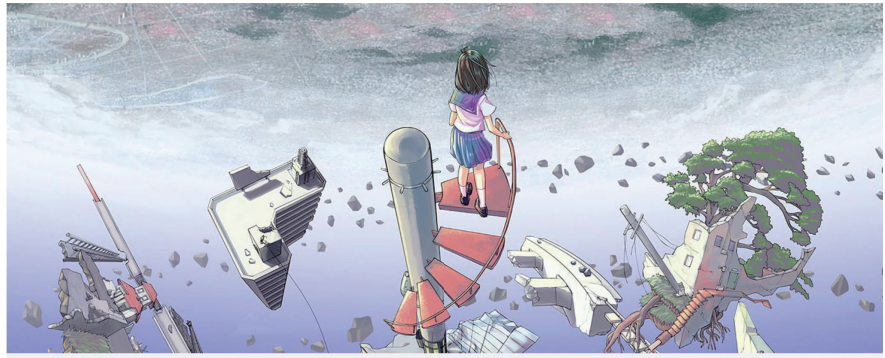
JST	ROOM	Program
22:00–22:45		<b>Q&amp;A Time</b>
	ROOM A	<p>Panel 9 Creating Form, Using Form: Multidirectional relationships and expression in popular culture Commentator: Olga Kopylova</p> <ul style="list-style-type: none"> <li>• Manga as an interactive media: Communication through “lines” Miho Takeuchi</li> <li>• Narita Tohl’s work and the reality in tokusatsu films Masashi Sakaguchi</li> <li>• Changing faces, lingering traces: The consistency of visual style in the media mix Olga Kopylova</li> </ul>
	ROOM B	<p>Panel 10 On the Monstrous, Apocalyptic, and Ecological Commentator: Sandra Annett</p> <ul style="list-style-type: none"> <li>• The Inverted Forest: Chthonic ecopolitics in Miyazaki Hayao’s Nausicaä of the Valley of the Wind Ivo Louro and Ana Matilde de Sousa</li> <li>• Stealing the Sun: Where is the ecological imagination in nuclear films? Jeffery DuBois</li> </ul>
	ROOM C	<p>Panel 11 Fan Spaces and Practices Commentator: Brett Hack</p> <ul style="list-style-type: none"> <li>• French Anime Fandom and Hentai Abstract Aurélie Petit</li> <li>• Neo Yokio and the Anime Fan-Oriented Work on Popular Streaming Platforms Victoria Berndt</li> </ul>
	ROOM D	<p>Panel 12 Lineages: Production and Relations Across History Commentator: Marie Pruvost-Delaspre</p> <ul style="list-style-type: none"> <li>• A Boy and His Robot, A Family Tree Wendy Goldberg</li> <li>• An ecology of the studio as workplace: on animators training at Tōei Dōga Marie Pruvost-Delaspre</li> </ul>
22:45–23:00		<b>Break</b>
23:00–23:45		<b>Q&amp;A Time</b>
	ROOM A	<p>Panel 13 Exhibitions: Fandom, Professional Practices, and Ecological Concerns Commentator: Kayo Onozuka</p> <ul style="list-style-type: none"> <li>• Cartoons representing ecology and environmental themes—activities from Kyoto— Kayo Onozuka</li> <li>• The Journey of Fan Art: From Comic Con to gallery walls, inspiration and original creations Herb L. Fondevilla</li> </ul>
	ROOM B	<p>Panel 14 Attending to the Local, Exploring Potentials Commentator: Edmund Hoff</p> <ul style="list-style-type: none"> <li>• The One Thousand Faces of No-Face: Kaonashi’s Affective Reception in México City Julieta de Icaza Lizaola</li> </ul>
	ROOM C	<p>Panel 15 Fan Practices and Transmedia Ecosystems around Japanese Videogames Commentator: Martin Picard</p> <ul style="list-style-type: none"> <li>• Gamification. Historical Characters in the Japanese Musō Game Sengoku BASARA Martin Picard and Martin Roth</li> <li>• Bishōjo/Bishōnen-Centered Ecologies: Dis-entangling the Familiar and Familial Luca Paolo Bruno</li> <li>• Dōjin Games in Japan: Recent Developments and Future Potentialities Mikhail Fiadotau</li> <li>• From Parody to Shared Language: A Study of Lexicalization Processes in Twitch Plays Pokémon Fanny Barnabé</li> </ul>
23:45–24:00		<b>Break</b>
24:00–25:00		<b>Keynote 1: Thomas Lamarre “Media Ecology: Television and Animation.”</b>

▶  
6月6日[田]の  
プログラム。

JST	ROOM	Program
20:00-21:00		<b>Keynote 2: Tenjin Hidetaka “Mecha and Voices in Fantasy Worlds”</b>
21:00-21:15		<b>Break</b>
21:15-22:00		<b>Q&amp;A Time</b>
	ROOM A	Panel 16 Toying Around with Technical Objects: Materiality and Media Mix Commentator: Frenchy Lunning <ul style="list-style-type: none"> <li>• Interlinking Technical Objects: Media Mix as a milieu for meaning-producing. Alba G. Torrents</li> <li>• Transforming G.I. Joe Kerim Dogruel</li> </ul>
	ROOM B	Panel 17 Ecologies of Heroes: Representations and Transnationality Commentator: Edmund Hoff <ul style="list-style-type: none"> <li>• Mighty Morphin' Childhood Sophia Staite</li> </ul>
	ROOM C	Panel 18 Media Across Nations Commentator: Stevie Suan <ul style="list-style-type: none"> <li>• Anime Digests the Nation: Media Ecologies, Media Environments, and Imagined Communities Brett Hack</li> <li>• Anime me: self-fictionalizing practices in South Korea Chloe Paberz</li> <li>• Constructing and Interpreting Chineseness in Shaonu Manhua: Globalization, the Nation-state and the Market Ying Huang</li> </ul>
	ROOM D	Panel 19 Insterstices: Sound, Body, and Characters Commentator: Sandra Annett <ul style="list-style-type: none"> <li>• A roadmap to the perfect cosplay body: an adventure in crossdressing and hyper-femininity/masculinity Emerald L. King</li> <li>• Impureness and the Mediated Body: Theorizing Audio-visuality of the Idol Eri Kajikawa</li> <li>• Idols and Hentai—The ecology of the erotic shōjo image in shōnen and young manga magazines Mia Lewis</li> </ul>
22:00-22:15		<b>Break</b>
22:15-23:00		<b>Q&amp;A Time</b>
	ROOM A	Panel 20 Media Mix, Media Ecosystems, Platform Capitalism Commentator: Susana Tosca <ul style="list-style-type: none"> <li>• Gundam and the birth of the Real Robot Media Ecology Akinori (Aki) Nakamura and Susana Tosca</li> <li>• From Artifact to Auto Chess: Dota 2's Meta Media Mix Stephanie Boluk and Patrick LeMieux</li> </ul>
	ROOM B	Panel 21 Emerging Queer Spaces: BL and Transnational Connections Commentator: James Welker <ul style="list-style-type: none"> <li>• The Phenology of Radical Emergence: Dormancy and Regeneration of Queer Utopias in Japan/Euro-American Relations Deirdre Clyde</li> </ul>
	ROOM C	Panel 22 Consuming the World: Reading Ecocriticism Commentator: Wendy Goldberg <ul style="list-style-type: none"> <li>• The Floating Dakimakura: Notes on a found photography Ana Matilde de Sousa</li> <li>• Vegetarianism and its Discontents Sona Srivastava</li> </ul>
	ROOM D	Panel 23 The Data Frontier: Potentials, Problems, Communities Commentator: Martin Roth <ul style="list-style-type: none"> <li>• Mapping Japanese visual media: Collaborating with enthusiast communities to open new research paths Martin Roth, Magnus Pfeffer, Luca Bruno, Senan Kiryakos and Zoltan Kacsuk</li> <li>• MyAnimeList: A Model for the Western Anime Fandom Allison C.E. Bidulock</li> </ul>
23:00-23:15		<b>Break</b>

JST	ROOM	Program
23:15 – 24:00		<b>Q&amp;A Time</b>
	ROOM A	<p>Panel 24 Realism, Potentiality, and Game-ic Logic in Animation Commentator: Christopher Smith</p> <ul style="list-style-type: none"> <li>• Is This All Just a Game to You?: The Privileging of Fan Subjectivity in Game-Logic Anime Christopher Smith</li> <li>• Harboring Unpredictability in Digitalized Anime Worlds Selen Calik Bedir</li> <li>• Animated (un)realism in the digital age Angela Longo</li> </ul>
	ROOM B	<p>Panel 25 Identity and Image in a Global Context Commentator: Frenchy Lunning</p> <ul style="list-style-type: none"> <li>• Nikkei Otaku: Brazilian-Japanese and Anime Contents in Social Integration Edmund Hoff</li> <li>• Black Mangaesque: Ambiguity and Absence in Japanese Visual Culture Omar Yusef Baker</li> </ul>
	ROOM C	<p>Panel 26 Aesthetics of Proximity in Japanese contemporary visual / literary culture Commentator: Christophe Thouny</p> <ul style="list-style-type: none"> <li>• Return to the Burning South: Faulkner, Murakami and Lee Christophe Thouny</li> <li>• Desire, sexual expression, and the 'absent' body in Japanese streaming audio porn Lucy Glasspool</li> <li>• Dreams Bloom of Shōjo Dolls: Floral Femininity and the association of nature/human in Kawahara Yumiko's Dolls Masafumi Monden</li> </ul>
	ROOM D	<p>Panel 27 Manga's Materiality: Digitalization, Ideological and Formal Concerns Commentator: Deborah Shamoou</p> <ul style="list-style-type: none"> <li>• Jidaigeki and the Ecology of Cinematic Technique in Manga Deborah Shamoou</li> <li>• Production innovations. Formal transformations: Manga's Digital Evolution Through the Case of One Punch-Man José Andrés Santiago Iglesias</li> <li>• Paper manga—Reconsider manga from its materiality Julien Bouvard</li> <li>• Javascript Ghosts: The Bongcheon-Dong Ghost and Uncanny Webtoons Cole Armitage</li> </ul>
24:00 – 24:15		<b>Break</b>
24:15 – 25:00		<b>Q&amp;A Time</b>
	ROOM A	<p>Panel 28 Sounds of Ecology: Nature and Music in Anime Commentator: Stacey Jocoy</p> <ul style="list-style-type: none"> <li>• Sound Ecologies, Nature Mapping and Death: How the Ecology of Sound Communicates Nature to Readers of Manga Kay Clopton</li> <li>• Forest of Piano: Navigating Japanese Musicianship on the World Stage Ruth Barratt-Peacock</li> </ul>
	ROOM B	<p>Panel 29 Historical Perspectives in Conceptualizing Media Ecology Commentator: Andrea Horbinski</p> <ul style="list-style-type: none"> <li>• The Emergence of Media-Ecological Thought: Japan's Long Media Century Alexander Zahlten</li> <li>• Mapping a popular history of magic-lanterns and kamishibai within an ecology of omocha-e (play prints) Tara M. McGowan</li> <li>• Out of the Labyrinth: Comiket and the Manga Fandom Ecology, 1967-80 Andrea Horbinski</li> </ul>
	ROOM C	<p>Panel 30 Ecological Hibakusha on Film—Nuclear Power and the Disruption of Life Commentator: Jeffery DuBois</p> <ul style="list-style-type: none"> <li>• Somewhere to Call Home: comparison of This Corner of the World and Barefoot Gen James Moua</li> <li>• The Environmental and Societal Consequences of Nuclear Energy in Japan: the Documentary Films of Kamanaka Hitomi Elise Bearrood</li> <li>• A Mere Cherry Blossom: Terror and Beauty in This Corner of the World and The Tsunami and the Cherry Blossom Zong Xiong</li> <li>• The Ecological Hibakusha in the documentaries Ashes to Honey and Radioactive Wolves Alexei Hensel</li> </ul>
25:00		<b>End</b>

メカデミアウェブページ。



Mechademia Conferences on Asian Popular Cultures  
"Ecologies"

The Ecologies conference that was scheduled to take place in  
Kyoto in May 2020 will take place virtually on **June 5-6 2021**.